



Questions & Answers

Why are we having personal visits for the fundraising strategy? Personal visits emphasize the distinctive nature of giving, allow for a thorough presentation of the need, give you the opportunity to ask your own questions, and allow visitors to express their enthusiasm for the project. In addition, personal visits place a greater emphasis on stewardship, allowing campaign volunteers to share their faith experience and trust in God.

Why am I asked to consider a specific amount? Parishioners need to know what levels of support are necessary to raise \$7 million. A gift amount is suggested for you to prayerfully consider because as Christian people we have an opportunity to return to the Lord according to the measure His Goodness has been bestowed upon us. No judgment is made on the level of gift you offer. *The important thing is that your gift be prayerfully discerned, proportionate to your means, and reflect a spirit of sacrifice in thanksgiving to God.*

What if I choose not to give the amount requested? We know matters of giving are subject to priorities and your situation is unique unto itself. However, you are asked to prayerfully consider a specific gift. Whatever your response, it should be one of your choosing made in a spirit of sacrifice, and all gifts will be beneficial to the work of spreading the Gospel.

If St. Vincent De Paul has approximately 1,600 registered households and the goal is \$7 million, why don't we ask each household to donate the same amount? Why are some people asked for a greater amount? Successful campaigns do not achieve their goals through mathematical calculation. In our parish, like most, 80% of parish support comes from 20% of the parish.

A goal of \$7 million cannot be reached without several substantial pledges and others at lesser levels. Some parishioners are blessed with ample resources, and others are not. The important thing is that your gift be prayerfully discerned, proportionate to your means, and reflect a spirit of sacrifice in thanksgiving to God.

I dislike pledging. Why am I asked to make a pledge instead of a one-time gift? You can make a one-time gift. However, the success of the campaign rests largely on pledges that are payable over five years. In addition, by making a pledge, you are able to donate more than would be otherwise possible in a one-time gift.

I would like to pledge, but our budget is especially tight this year. How can I still participate? The campaign pledge period is structured over five years, and you can determine when you want to start payment of your pledge.

Will my gift remain confidential? Yes! The only people who will have knowledge of pledge information is the volunteer and the campaign staff. These individuals have been instructed to keep all donor information confidential.